Towards
6G Media

Member's work in more detail...

Towards 6G Media
Overview of the work, outcomes, Execution Plan and Technical Resources

What is this project about?

Getting the media industry involved in the **pre-standards process of 6G**.

5G-MAG highlights key considerations for media in the next generation of mobile technology, ensuring that 6G is designed to be more efficient, sustainable, and better integrated with modern media delivery systems.

- **Integration with modern media delivery systems** as well as support upcoming media and transport protocols.
- Immersive Media enabling new connected immersive media experiences
- **Sustainability and Cost Reduction** for operators, service providers, and users.
- AI and machine learning to enable **automated network design and operation**, which would increase system efficiency and reduce costs.
- The lessons learned from 5G's complex architecture and slow adoption of certain features suggest that 6G should **prioritize a simplified, lean, and well-defined set of functionalities** to improve deployment and real-world use.

WHERE TO LOOK AT?

Check the **Execution Plan**
All the **Technical Resources**
Reference Tools Project

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What are the members doing?

Standards

- Participation in 3GPP 6G Workshops and Market Representation Partner
- 3GPP Workshop on 6G - 6G & Media: General views & priorities
- 3GPP SA1 IMT-2030 - Views from 5G-MAG towards IMT-2030

WHERE TO LOOK AT?

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