



# AI/ML

## In Mobile Media Services

**Member's work in more detail...**

[5g-mag.com/technology](https://5g-mag.com/technology)



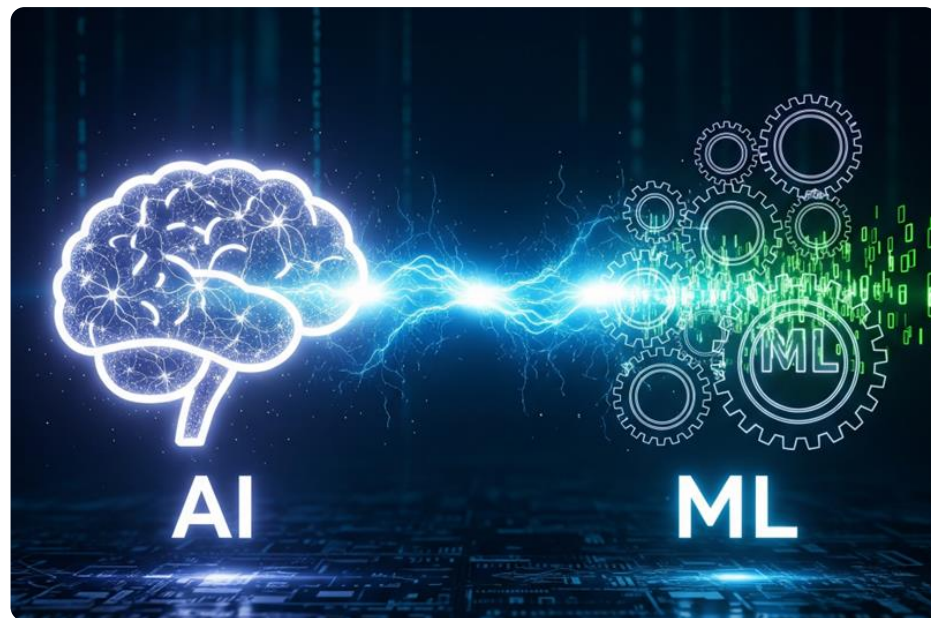
# Artificial Intelligence & Machine Learning in 5G Media Services

Overview of the work, outcomes, Execution Plan and Technical Resources

## What is this project about?

The 3GPP FS\_AI4Media (Feasibility Study on Artificial Intelligence and Machine Learning for Media) in 3GPP explores how **AI/ML can be integrated into 5G media services**. The study identifies three core operations that require the exchange of AI/ML and media data over a 5G system:

- **AI/ML Model/Data Distribution:** This involves sending AI/ML models from a network endpoint to a user device (UE) as needed.
- **AI/ML Operation Splitting:** This involves dividing an AI/ML task between a UE and a network endpoint
- **Distributed/Federated Learning:** This is a collaborative process where multiple UEs train a single global model



### WHERE TO LOOK AT?

[Check the Execution Plan](#)  
[All the Technical Resources](#)  
[Information on Standards](#)  
Reference Tools available:

- [Project: AI & ML Evaluation Framework](#)



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## What are the members doing?

### Standards

- 3GPP and MPEG Standardization tracker and relevant Work Items



### Software

- Implementation of evaluation framework with datasets, reference AI/ML models, evaluation scripts per scenario,
- Dockerfiles used to create a container image, allowing users to instantiate the evaluation environment as a Docker container



3GPP TR 26.927 V19.0.0 (2025-06)

Technical Report

3rd Generation Partnership Project;  
Technical Specification Group Services and System Aspects;  
Study on Artificial Intelligence and Machine Learning in 5G  
media services;  
(Release 19)



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